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W.L. Smith & Associates Limited Upgrades Production Facilities, Installs New Digital Press Equipment

W. L. Smith & Associates Limited, the largest funeral stationery manufacturer in Canada, today announced the purchase of their latest production equipment.

Geoffrey Quinton, CEO of W.L. Smith & Associates Limited, explains why he chose to upgrade the W.L. Smith & Associates Limited Production Facilities. “We have long been known outside of the Funeral Profession, for being a fully equipped Trade Graphic Arts firm. As Funeral Professionals continue looking for printed products customized to their specific families in an inexpensive and efficient manor, we know they will be looking to us for their solution.

I am pleased to announce that we have begun the process of moving towards a fully digital press production environment. With these ongoing investments, we have elevated the capacity and quality of what was already the finest Quality provider in funeral service today. The advantages of digital press production are endless. Design change on the fly capability, no drying time, endless short run customization opportunities and semi autonomous operation to name a few. The first two installations have been completed and the third is almost finalized. I am also pleased to announce that for the first time ever, the 2019 Edition of our God In Nature Calendar was produced entirely on our new digital press equipment!

I invite our valued customer base to contact us regarding all of their Graphic Design and Production needs to take advantage of these newest additions and I’m excited at the prospect this holds for them, and their families.”

For more information on all of our capabilities, please contact our Vice President of Sales or email us at service@wlsmith.com.

W.L. Smith & Associates Limited is the largest manufacturer of funeral stationery in Canada. They are continually striving to provide products of the highest quality and service second to none. They have been in business since 1948 and are continually working with funeral professionals for the advancement of funeral service in Canada. Their headquarters are located in Ajax, Ontario..



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