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Ajax, Ontario

FOR IMMEDIATE RELEASE

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W.L. Smith & Associates Children's Fund® to Support Plan International

W.L. Smith & Associates Limited, the largest Funeral Stationery manufacturer in Canada, announced today their W.L. Smith & Associates Children's Fund®, created to reflect the company's desire to give back to the community in a meaningful way, will be supporting Plan International, the world's oldest and largest development agency.

This year, W.L. Smith & Associates Children's Fund® is sponsoring a young girl from Bolivia in South America, through Plan International.

"We are supporting Plan International this year because it is one of the world's oldest and largest development agencies. They work in partnership with millions of people around the world to end global poverty. Although we are sponsoring a child through the organization, the funds go to the child and her community, so everyone benefits.

A portion of all of our sales are directed to the W.L. Smith & Associates Children's Fund® and by supporting Plan International our sponsored child, Ana-Paula and her community in Bolivia will benefit from this Fund." - Geoffrey Quinton, CEO of W.L. Smith & Associates Limited.

For more information on the specifics of the Children's Fund® please email us at service@wlsmith.com. For more information on Plan International please visit www.plancanada.ca.

W.L. Smith & Associates Limited is the largest manufacturer of funeral stationery in Canada. They are continually striving to provide products of the highest quality and service second to none. They have been in business since 1948 working closely with today's forward thinking Funeral Professionals for the advancement of Funeral Service everywhere.



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